



SAFE HARBOR STATEMENT



Safe Harbor Statement under the Private Securities Litigation Act

- This presentation includes forward-looking statements within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations only, and are subject to a number of assumptions, risks and uncertainties, many of which are beyond our control. Actual events and results may differ materially from those anticipated, estimated, projected or implied by us if one or more of these risks or uncertainties materialize, or if our underlying assumptions prove incorrect. Factors that could affect actual results include but are not limited to product demand and market acceptance, the effect of economic conditions, the impact of competitive products and pricing, governmental regulations, results of litigation, problems with technology, and/or other factors outside the control of Inpixon, Inc. and its subsidiaries (the "Company").
- The forward-looking statements included in this presentation are based on our current expectations, estimates and projections, and the underlying assumptions thereof, about the Company's operations, industry, financial condition and liquidity, as of the date hereof. Statements containing words such as "expect", "believe", "should", "anticipate", "intend", "plan", "may", "will", or similar expressions constitute forward-looking expressions. These forward-looking statements include, but are not limited to, statements about our proposed acquisitions, our anticipated cash flow balances, the future of the Internet Services market, our projected user base, our planned services and marketing initiatives, our ability to compete successfully in our industry, projected operating expenses, projected operating efficiencies, revenues, and capital requirements, and our projected cash position.
- Such statements are not guarantees of future performance and are subject to risks, uncertainties and assumptions that are difficult to predict. Therefore our actual results could differ materially and adversely from those expressed in any forward-looking statements. The Company undertakes no obligation to publicly update any forward-looking statement, whether as a result of new information, future events or otherwise. Statements in this presentation, including factors that we believe may impact our results, are not intended to be exclusive. Additional factors that could cause results to differ materially from those described in the forward-looking statements can be found in the Company's Annual Report on Form 10-K and other filings with the Securities and Exchange Commission (SEC), available at the SEC's Internet site (www.sec.gov).
- The Company has previously filed a Registration Statement on Form S-3 (File No. 333-223960) (including a prospectus dated June 5, 2018) with the SEC for the offering for which this presentation relates, which Registration Statement has been declared effective. A preliminary prospectus supplement dated November 26, 2018 and accompanying prospectus relating to the offering have been filed with the SEC. Before you invest, you should read the preliminary prospectus supplement and accompanying prospectus, any amendments or supplements thereto and other documents the Company has filed with the SEC for more complete information about the Company and the offering. The preliminary prospectus supplement, the accompanying prospectus, and the Registration Statement, as may be amended or supplemented from time to time, may be accessed through the SEC's website at www.sec.gov. Alternatively, electronic copies of the preliminary prospectus supplement and the accompanying prospectus relating to this offering may be obtained from Maxim Group LLC, 405 Lexington Avenue, 2nd Floor, New York, NY 10174, Attention Syndicate Department, email: syndicate@maximgroup.com or telephone (212) 895-3745. This presentation contains statistics and other data that has been obtained from or compiled from information made available by third parties service providers. The Company has not independently verified such statistics or data. The information presented in this presentation is as of November 26, 2018 unless indicated otherwise.

INPIXON IS REDEFINING THE INDOORS



Indoor Positioning

- Capture 100% of the Devices
 - Wireless
 - Wi-Fi
 - Bluetooth
 - 100% Anonymity



Data Analytics & Intelligence

- Designed for real-time analytics
 - Blockchain technology
 - Artificial Intelligence
 - Voice User Interface
 - Adaptive API
 - Intelligence and Security efficacy

DIGITIZING PHYSICAL LOCATIONS



Gartner Market Insight 2017:

Annual Retail IT spend is over \$205 Billion per year

Advanced analytics is the technology most retailers (88%) believe will change their organization during the next five years, having a particular impact in areas where complex algorithms and machine learning can be utilized, such as customer understanding.

Source: Gartner Market Insight: What Retailers Want From Technology and Service Providers in 2017

SECURING THE AIRWAVES



BYOD
Epidemic



Unauthorized
Recordings



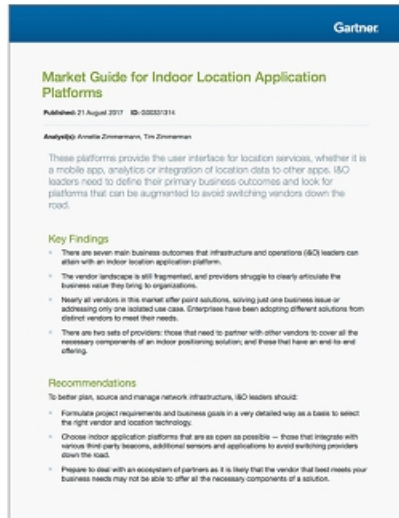
Sensitive Data
is at Risk

Cyber crime damages are estimated to cost the world \$6 trillion annually by 2021, up from \$3 trillion in 2015. This could represent the greatest transfer of economic wealth in history, risks the incentives for innovation and investment, and may be more profitable than the global trade of all major illegal drugs combined.

Source: <https://www.csoonline.com/article/3153707/security/top-5-cybersecurity-facts-figures-and-statistics.html>



GARTNER REPORTS INPIXON IPA DOES BOTH



INTELLIGENCE

“Inpixon offers an Indoor Positioning Analytics (IPA) solution that combines different wireless technology signals (Wi-Fi, cellular, Bluetooth, RF) as well as other IoT sensors to contextualize the data for applied business intelligence and data visualization tools for better report generation and dashboard creation.”

SECURITY

“Inpixon IPA is also used for physical cybersecurity where wireless devices and IoT sensors can be registered and authorized in a particular premises or zones to weed out intruders. The system can also detect if any device is involved in nefarious or suspected malicious activities.”

MARKET SIZE IS GROWING

INDOOR POSITIONING & ANALYTICS

Over 2,000,000 Acres of covered space needs IPA



inpixo

The global indoor location market size is expected to grow from USD 7.11 Billion in 2017 to USD 40.99 Billion by 2022 [Source: Markets & Markets]

IPA IS NEEDED EVERYWHERE



SHOPPING MALLS



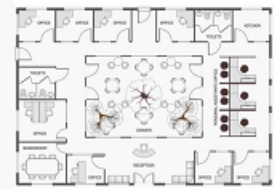
AIRPORTS



HOSPITALS



BANKS



OFFICES



SHOWS & ARENAS



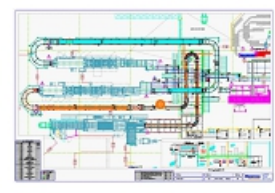
UNIVERSITIES



GOVT. AGENCIES



HOSPITALITIES



MANUFACTURING



LOCATIONAL INTELLIGENCE & DIGITIZED IN-STORE EXPERIENCE



INDOOR POSITIONING ANALYTICS
SECURITY DOME VISUALIZATION



inpixon

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COMPREHENSIVE IPA SOLUTION PORTFOLIO

Security Dome



SECURITY DOME
Create a security dome by defining all server devices, servers, IP addresses, domains, and locating tracked assets.



WAYFINDING
Track the journey of a person or asset from point A to point B.

Video Surveillance



VIDEO SURVEILLANCE
Register video-camera IP/CamID with video surveillance management and analytics engine.

Visitor Analytics



VISITOR ANALYTICS
Understand your visitors' experience with high-definition detail.

Marketing Attribution



MARKETING ATTRIBUTION
Measure a closed loop by tying a physical QR code to marketing when an individual uses the location.

AppSDK



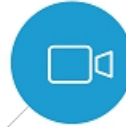
AppSDK
#100% accurate app location. #100% accurate app location. #100% accurate app location.

RAPID OUTREACH THROUGH SECURITY CHANNEL PARTNERS



ELECTRONIC DOOR READER INSTALLERS

Introduce the IPA Physical CyberSecurity to the Security Door Reader installers to upsell to their existing customers



VIDEO SURVILLANCE INSTALLERS

The video camera installers are expert in PoE connections and knowledge about customer premises to introduce IPA



IDENTITY & ACCESS MANAGEMENT PROVIDER

IPA adds robust security to multifactor authentication and device management to existing enterprise users



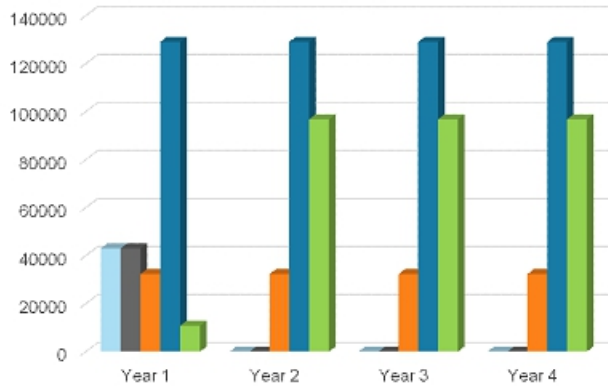
RFID ASSEST MANAGEMENT

Partners in Hospital, Airport, Manufacturing and other industry solution providers will add IPA to its list of offerings.

SUBSCRIPTION MODEL



Sample Model



EXAMPLE:

1 acre equals 43,000 sq. feet. Sensor costs \$1 per sq. foot; installation costs \$1 per sq. foot; maintenance \$0.75 per sq. foot annually. Data subscription from that acre will be \$3 per sq. foot/year totaling \$129,000.

- Sensor Cost
- Installation Cost
- Maintenance Cost
- Revenue
- Margin

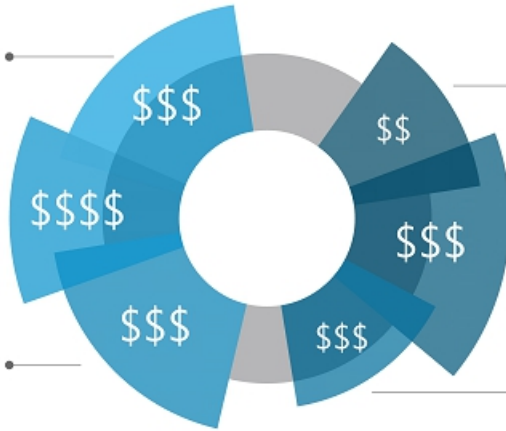
DATA MONETIZATION



WE MAKE MONEY

THEY SAVE MONEY

- Location Big Data**
External monetization of visitor and venue data
- Location Advertising**
Enable promotional and loyalty programs
- Location Analytics**
Internal and Brand tenant performance optimization



- Resource Allocation**
Gain operational intelligence and trend analysis
- Reduce Risk**
Use device reputation and device fingerprinting to prevent theft and fraud
- Evaluate Programs**
Verify profitability of promotional events with accurate data

INPIXON IPA^{AI} EVOLUTION



Collect Location Data +
Analyze Data +
Intake Big Data +
Deliver Intelligence








Integrate Online User Data +
Location User Data +
Buying Preference Data +
Build Omnichannel Persona



Attribute to User Persona Social Media +
Deliver Real-time Content on Device +
Deliver to Digital Display on Location +
Engage to Complete the Sales Process

PURPOSE-BUILT TECHNOLOGY & SERVICES

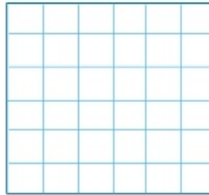
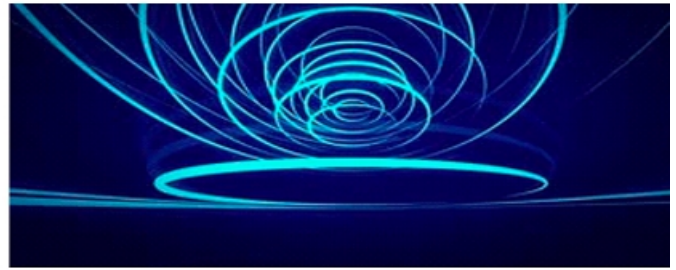
	Indoor Position Analytics	Wi-Fi Discovery	Cellular Discovery	Bluetooth Discovery	Sub-10ft Accuracy	Unmanaged Device Discovery
	●	●	●	●	●	●
	◐	●	○	◐	○	◐
	○	●	◐	○	◐	◐
	◐	◐	○	●	○	○
	◐	◐	○	◐	○	○

Full solution
 Partial or limited
 Weak or not available

IPA

vs.

Wi-Fi



Cell, Wi-Fi, BLE, RF

Coverage

Wi-Fi only

3-5 Meters

Accuracy

15-20 Meters

00.06 secs

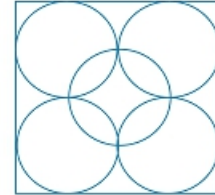
Data Collection

03.00 mins

Approximately
80% of visitors

Detection

Approximately
10% of visitors



GLOBAL PIPELINE & CUSTOMER BASE



CUSTOMER 60 ACRES PIPELINE 650 ACRES

North America

CUSTOMER 12 ACRES PIPELINE 20 ACRES

Latin America

CUSTOMER 30 ACRES PIPELINE 200 ACRES

Europe

CUSTOMER 2 ACRES PIPELINE 20 ACRES

Africa

CUSTOMER 30 ACRES PIPELINE 350 ACRES

Asia

CUSTOMER 22 ACRES PIPELINE 30 ACRES

Australia

INPIXON CAPITALIZATION TABLE



Inpixon (INPX) (as of 11/19/18)

Market Cap	\$5,299,288
Basic Shares Outstanding	1,581,880
Fully Diluted Shares Outstanding:	
Options	67,192
Warrants Outstanding (not including shares that may be issued pursuant to anti-dilution provisions)	2,368,434
Series 4 Convertible Preferred Stock (not including shares that may be issued pursuant to anti-dilution provisions)	141
Convertible Debt	3,136
IR Shares to be Issued	1,100
Fully Diluted Shares Outstanding Total	4,021,883
Total Debt	\$3,143,145

INPIXON FINANCIALS



<i>For the year ended December 31st (in 000's)</i>	2017
IPA Product Revenue	\$3,936
VAR Revenue	\$41,198
Total Revenues	\$45,134
Gross Profit	\$10,822
Gross Margin %	24%
Net Loss	(\$35,030)

<i>For the nine months ended September 30th (in 000's)</i>	2018
IPA Product Revenue	\$554
IPA Service Revenue	\$2,073
Total Revenues	\$2,627
Gross Profit	\$1,809
Gross Margin %	69%
Net Loss	(\$17,278)

INPIXON LEADERSHIP TEAM



Nadir Ali

Chief Executive Officer

- Oversee strategy direction and operations of the company
- Prior experience: Tira Capital; Isadra; Deloitte Consulting
- BA, University of California, Berkeley



Soumya Das

Chief Operating Officer

- Leads sales, marketing, and channel alliance
- Prior experience: Identiv; SecureAuth; Oracle; Opentext
- MBA, UK; BBM, Andhra University, India



Wendy Loundemon

Vice President of Finance

- Oversees the financial and administrative units
- Prior experience: Sysorex Government
- BS in Accounting and MS in Taxation from George Mason University



Adam Benson

Chief Technology Officer

- Leads software and hardware engineering
- Prior experience: Cadillac Fairview Corporation; VMG Strategic Consulting; AME Supply



Shirish Tangirala

Chief Product Officer

- Leads product management and customer service
- Prior experience: NCGS and Global Medical Informatics
- BE in Civil Engineering majoring in Computer Applications, India



David Westgate

Executive Vice President of IT Operations

- Oversees the cloud infrastructure, and corporate networks,
- Prior experience: U.S. Air Force, McBride and Associates

INDOOR POSITIONING ANALYTICS



WE ARE CYBERNATING INDOOR DESTINATIONS BY CONNECTING THE PHYSICAL AND DIGITAL WORLDS



PATENTED TECHNOLOGY

Capture anonymous visitor data
from any mobile device



IoT HUB

Provide location and user
context to all future IoT apps



DATA SUBSCRIPTION

Continue to collect richer data
and offer better intelligence

inpixon
